



# YES ON MEASURE Q: SAFE, AFFORDABLE, QUALITY CHILD CARE IN MONTEREY COUNTY

So every child starts school ready to succeed!

Research shows that 90% of a child's brain develops before age five, laying the foundation for the rest of their life. Unfortunately, only one in four children in Monterey County is ready for kindergarten because too many families lack access to early childhood education.

Quality, affordable child care is especially important for children who are experiencing trauma, such as homelessness, abuse, neglect or family stress.

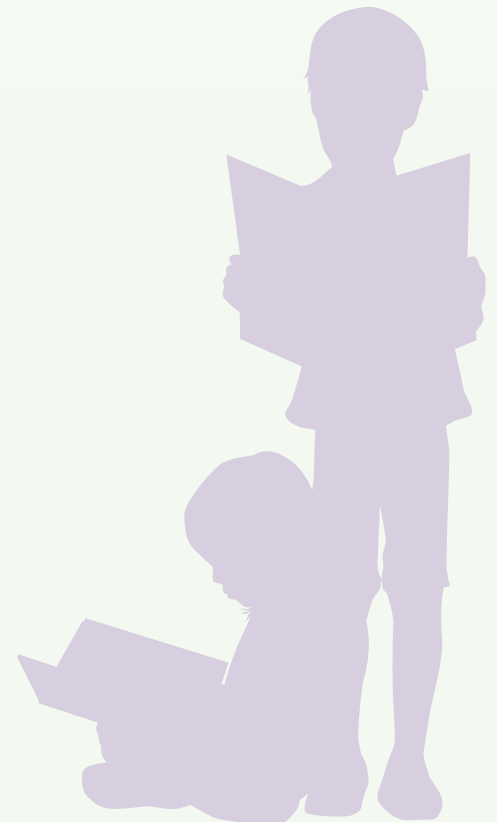
State funding for quality, local early childhood education and services consistently falls short of the needs of Monterey County children and their families. Now, more than ever, we need local funding for these critical services.

**Measure Q** would raise \$5.5 million annually, under local control to:

- Prepare children for school with literacy, math and social skills
- Help working families and single parents find affordable child care
- Help children at risk for child abuse and neglect
- Attract and retain qualified child care providers and preschool teachers

## Measure Q Requires Strict Fiscal Accountability

- All funds would be locally controlled and spent only in Monterey County
- No funds could be taken by the State
- Sunsets automatically in ten years
- Requires community oversight, public spending disclosure



**Join Us!**

To learn more or get involved, contact: [info@Yes4MontereyCountyKids.org](mailto:info@Yes4MontereyCountyKids.org).

[www.Yes4MontereyCountyKids.org](http://www.Yes4MontereyCountyKids.org)

Ad paid for by Care for Monterey County Kids – Yes on Measure Q, committee major funding from:  
Heising-Simons Action Fund  
Children's Funding Accelerator, Inc.