



SAFE, AFFORDABLE, QUALITY CHILD CARE IN MONTEREY COUNTY

So every child starts school ready to succeed!

Research shows that 90% of a child's brain develops before age five, laying the foundation for the rest of their life. Unfortunately, only one in four children in Monterey County is ready for kindergarten because too many families lack access to early childhood education.

Quality, affordable child care is especially important for children who are experiencing trauma, such as homelessness, abuse or neglect, and family stress due to the pandemic.



Unreliable State Funding

State funding for quality, local early childhood education and services consistently falls short of the needs of Monterey County children and their families. Now, more than ever, we need local funding for these critical services.

The **Safe, Affordable, Quality Child Care Act** would raise \$5.5 million annually, under local control to:

- Prepare children for school with literacy, math and social skills
- Increase access to affordable child care and early education for working families, single parents and others
- Prevent long lasting effects of trauma on children such as housing instability, parent unemployment, COVID or child abuse and neglect
- Attract and retain qualified child care providers and preschool teachers
- Help business rebound after the pandemic by attracting and retaining working parents

Strict Fiscal Accountability

All funds would be locally controlled and spent only in Monterey County. No funds could be taken by the State. Continuous community oversight and annual audits are required.

Join Us!

In the coming months, we will be collecting the signatures of other concerned members of our community in order to place a measure on the November 2022 ballot. To learn more or get involved, contact (831) 760-8278 or info@Yes4MontereyCountyKids.org.

Yes4MontereyCountyKids.org

Ad paid for by Care for Monterey County Kids, FPPC# 1443486.